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## Welcome

We are overjoyed that you have chosen to partner with Thurman Design Studio to create the home of your dreams! Helping you curate an environment that meets your needs, reflects your lifestyle, and inspires you daily is our greatest passion and honor. We believe that home is sacred and that thoughtful, enduring design stems from a deep understanding of the unique way that you live inside your space.

We created our Designer For A Day service for clients who want the trained eye of a professional interior designer to help furnish and style their home, and at a more approachable price point.

In this quick turnaround service, we'll create a full room design and roadmap. You'll know exactly how to tackle your project with confidence and clarity, implementing the design as your schedule and budget permits. Avoid costly mistakes that you may later regret, and begin elevating your home now!

Below is a comprehensive look at our Designer for a Day service and all it entails. We look forward to connecting.





**“Your home should tell the story of who you are, and be a collection of things you love most. Your everyday routines can be enhanced through quality, unique design”**

LAURA THURMAN



## Meet Your Designer

### Laura Thurman

Laura Thurman is well-known for a global aesthetic filtered through a modern lens. She uses her upbringing in the diverse city of Los Angeles and world travels for inspiration as she collaborates with her clients to create beautiful spaces that reflect their values and personality.

Laura's inspiring designs have been featured in national and regional publications, including Architectural Digest, HGTV, Business of Home, and The Cottage Journal. Additionally, she has been named best in Houzz, and Changemakers Class of 2021. She has received numerous industry honors recognizing her emergence as a fresh voice and influencer in the design industry.

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OWNER + PRINCIPAL DESIGNER

# Your Options

## Room Design

In a 6 hour window we will create 1 whole room design which includes furniture, lighting, window treatments, wallpaper, art & accessories.

Rooms to be designed:

- Living Room, Dining Room, Bedrooms, Home Office, Kids Room, & Media Room

\$3,500 FLAT RATE

## Kitchen & Bath Design

In a 6 hour window we will create 1 kitchen or bathroom refresh design. This design will not include floor plans. Cosmetic refresh only.

Design includes:

- Paint, Tile, Lighting, Cabinet Color, Countertops, Hardware, & Plumbing Fixture Selections

\$3,500 FLAT RATE

## Design Ideas - EXTERIOR

In a 6 hour window we will create 1 exterior room design which includes furniture, accents & accessories. Or one curb appeal scheme.

Design/scheme includes:

- Furniture & Decor 1Area
- Paint/Stain Color Palette, Roof or Gutter Color, Shutters, Front Door, or Window Box Selections

\$3,500 FLAT RATE

The Designer for a Day service is for furnishing/decor & kitchen/bath concepts only.  
If you need help with renovation, new build selections, or want our team to handle all aspects of the design this is consider Full Service Design.  
Please book a complimentary Discovery Call and we'll discuss your project.





## Payments

### Design Invoice

After reviewing this guide, email us to confirm you'd like to continue booking a Designer for a Day session. We will then send an invoice. We accept payment by check, or Venmo.

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\$3,500 FLAT RATE DESIGN FEE

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DEPENDING ON ROOM SIZE PRODUCT COSTS WILL  
RANE FROM \$13K-\$30K  
ROUGHLY HALF OF OUR FULL SERVICE DESIGNS

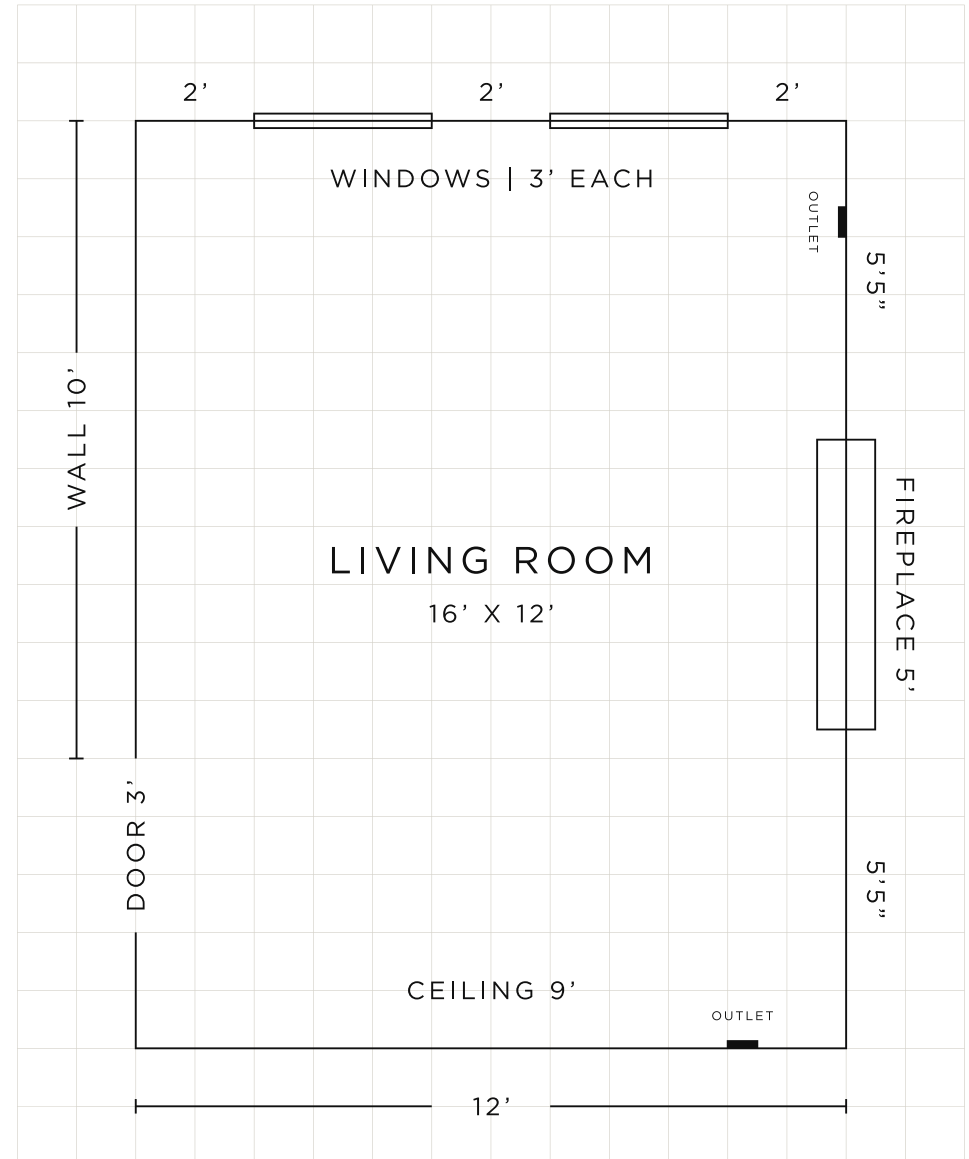




## Measurements

### Tips, Tricks, + Instructions

- We find that grid paper is easiest to work with, making each square the equivalent of 1'. If you don't have grid paper, no worries! Regular computer paper works, too. We're not looking for perfection.
- Draw the outline of the room. We recommend using a pencil.
- Moving clockwise around the room, mark the general location of any architectural features (windows, doors, fireplace, built-in bookshelf, etc.).
- Mark the approximate location of outlets, vents, and other permanent items.
- Now start taking measurements. Use feet and inches to the nearest quarter of an inch.
- Measure the width and length of each wall – don't worry about those architectural features yet, just the totals.
- Measure the height of the ceiling.
- Now you'll go back to get specific measurements for each architectural feature.
- Measure from the outside of the trim on architectural features for consistency.
- You will upload a photo or scan of your drawing in your Design Questionnaire.





## Photos

### Tips, Tricks, + Instructions

- Take photos during the day, whenever the room gets the most sunlight.
- Natural light is best! Turn off your flash as well as any light fixtures in the room.
- Do a quick tidy up of the space before taking photos.
- Stand in each corner and against each wall, working your way clockwise around the room, taking a photo from each angle.
- **Lower your camera.** It keeps the focal point of any room more squared off and resembles the room from a seated position.
- Include part of the floor and part of the ceiling in the frame of each photo for reference.
- Now go back and photograph anything you want to keep in the room, such as pieces of furniture.
- You will upload these photos in your Design Questionnaire.



## What to Expect

### Prep Work

Once we receive your request for the service we will initiate your invoice. We will have a 45 minute Zoom meeting where we discuss your project needs.

Beforehand you will be sent a Design Questionnaire to gather all the information we will need to be as effective and efficient as possible during our session time. We require receipt of all photos, measurements, and inspiration images at least 48 hours before your Zoom session.

Please submit these via the instructions in your Design Questionnaire. The more information you can provide, the better!

### The Design & Deliverables

Once we've completed our Zoom session we can begin pulling your design together. Our goal is in a single 6 hour day to help problem solve, create beautiful solutions for your home and provide an easy to follow road map of how to implement this design in your own timing. We will be sourcing from various retailers, and will do our best to select items that are in stock.

In 3 business days you will receive a beautifully designed PDF packet with Material Selections, Design Selection Mockup, Retail Shopping Lists, and Conclusion Notes.



## FAQ

### **Can I order trade only items?**

"Trade", or better know as designer only products are reserved for our full service clients. Product sourced through trade vendors require our full attention and communication-ordering, tracking, warehouse receiving, and product installation (hence this becomes full service). In an effort to keep this offering at a more approachable price point we will be sourcing from retailers that you know and love. You can order and implement at your own pace.

### **How many sessions can I book?**

We allow a maximum of three Designer for a Day per project. If you feel you will need additional help for your home, please consider Full Service Design.

### **How much will we cover?**

We recommend focusing the project on just 1-2 rooms or topics, so we can provide you with the expertise needed to achieve your design. The more information you provide to us in advance – including photos, measurements, and a thoughtfully completed Design Questionnaire – the more we can cover.

### **Can I add to my project?**

We love repeat clients! When you're ready to tackle another room or project in your home, we invite you to book another Designer for a Day session. If, after your session, you decide you would like us to be a larger part of your project, or if your project is larger than you initially expected, we'd be happy to provide you with a proposal for Full Service Design.









## Next Steps

We are so honored to partner with you on your project! Please email us to confirm you'd like to book a Designer for a Day session service. You will receive an invoice and a Design Questionnaire via email as a response.

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